

Global Intercultural Citizenship in “Dignity Studies” Specialization

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Introduction

- Interdisciplinary approach
- Analysis of intercultural communication research
- Provides students in social sciences, humanities,
- Education and related fields
- Understanding and effective application
- Intercultural communication competence

Objectives of the Study

- Critically discuss capitalistic political and economic discourse on globalization
- Radical humanism, human solidarity, human dignity
- Social injustices , human indignifying inequalities
- Non-elite citizens across the world
- *Global intercultural citizenship* and its three principles
 - *Transformational interculturality, intercultural citizenship, and human dignity*

Foundation of the Study

- Fanon, F. (2004). *The Wretched of the Earth*.
- Fromm, E. (1955). *The Sane Society*.
- Wilde, L. (2004). *Erich Fromm and the Quest for Solidarity*.
- Wilde, L. (2013). *Global Solidarity*.
- Durkin, K. (2014). *The Radical Humanism of Erich Fromm*.
- Zelizer, V. (2013). *Economic Lives: How Culture Shapes the Economy*.

Significance of Study

- Organization for Economic Co-operation and Development (OECD)

- Better Policy for Better Life!

<http://www.oecd.org/about/>

Research Questions

- How does neocolonialism promotes cultural and economic assimilation as anti-intercultural, anti-participatory democracy and dehumanizing politics, and in what ways does it hinder global intercultural citizenship?
- How does the concept of unity within diversity contribute to the notion of global intercultural citizenship, hence human solidarity?

Methodology

- **Political Discourse Analysis Approach**
- **Economic and Political Texts**
- **Sources of Data**
- **Academic Textbooks**

Theoretical Framework

- **Global Intercultural Citizenship (GIC)** and its three principles
 - Transformational Interculturality, Intercultural Citizenship and Human Dignity
 - Qualities: love, justice, wisdom, empowerment
- Diversity measuring tools: **ROI** and **DROIT**
 - Critical diversity – “return on investment (ROI)”
 - Global intercultural citizenship - dignity, right, order, integrity, and trust (DROIT) in organizational leadership setting

Global Intercultural Citizenship Defined

I define this notion as a **global symbolic capital based** on ethico-political-philosophical mindset that motivates a sentiment of radically and equally belonging to the human race and human dignity in regulating actions of love, justice, wisdom and mutual empowerment independently of individuals' cultural background.

Global Intercultural Citizenship and Its Principles

Global Intercultural Citizenship



Transformational
Interculturality



Human
dignity



Intercultural
Citizenship

Millennium Development Goals (MDGs) → Sustainable
Development Goals (SDGs) → Effective leadership →
Individual Commitment

The Distribution of Poverty in the World Today

Number of people in Extreme Poverty by Continent

- 551 Million in Asia
- 436 Million in Africa
- 15 Million in South America
- 5.9 Million in North America
- 0.3 Million in Europe
- 50 thousand in Oceania

Cases of Specific Countries

- New Poverty Line of 1.90\$ in 2011 ppps
- The share of people in Poverty is Highest

Africa			Asia	
Madagascar 82 %	Burundi 78 %	Democratic Republic of the Congo 77 %	India 21 %	China 11 %

Nationalism and Racism

- Herring (ed.)(2011). *Combating Racism and Xenophobia: Transatlantic and International Perspective: Report of the Transatlantic Commission on Race, Ethnicity, Immigration and Citizenship 2000-2010*
- TCREIC → European and American Representative
- Purpose → Analyze, review, clarify strategies
- To meliorate the problems and its pernicious effects
- Richness of multiracial, multiethnic, multicultural society
- International dialogue from success and failure

Gaps in Current Research

- Research on global citizenship
- Nationalism and Racism
- Discourse of global economy and poverty
- Legal , geographical and cultural spaces
- Practices, life styles, socialization patterns
- Consensual political decision
- Human dignity and workable strategies

Combating Racism and Xenophobia

*Transatlantic and
International Perspectives*

A pair of hands, one light-skinned and one dark-skinned, are shown holding a small globe of the Earth. The globe is centered on the Atlantic Ocean, with North and South America visible on the left and Europe and Africa on the right. The hands are positioned as if supporting the globe from below.

**Report of the Transatlantic Commission
on Race, Ethnicity, Immigration and Citizenship
2000-2010**

Ethical Issues in International Communication

Edited by Alexander G. Nikolaev





Idiotism

Capitalism and
the Privatization
of Life

Neal
Curtis

EDUCATING CITIZENS FOR GLOBAL AWARENESS



NEL NODDINGS
EDITOR

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Millennium Development Goals: Progress Chart

- The World decided in the year 2000
- To Launch a concerted attack on
- Poverty and the problems of illiteracy
- Hunger
- Discrimination against women
- Unsafe drinking water and degraded environment

<http://unstats.un.org/unsd/mi/pdf/MDG%20Chart%20Sept.pdf>

The 8 Millennium Development Goals 190-2015

- Eradicate extreme poverty and hunger
- Achieve Universal primary education
- Promote gender equality and promote women
- Reduce child mortality
- Improve maternal health
- Combat HIV/AIDS, malaria, and other diseases
- Ensure environmental sustainability
- Develop a global partnership for development

Criticisms of Global or Planetary Citizenship

- Ignores psychological damage from colonialism
- Undermines human and geographical space rights
- Ignores contentious cultural and political aspects of societies
- Good intention don't make the world socio-cultural reality
- Undermine genuine communication
- Economism as a religion

Conclusion

- Rethinking identity, community, and ethical implications of communication
- Mutual recognition and mutual empowerment
- Global solidarity and human dignity
- Absolute reciprocal recognition
- Genuine communication
- Genuine unity within diversity

<http://www.oecd.org/about/>

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New York: Palgrave Macmillan.

Herring, C. (2011). *Combating Racism and Xenophobia: Transatlantic and International Perspectives: Report of the Transatlantic Commission on Race, Ethnicity, Immigration and Citizenship 2000-2010*. Chicago, IL:

University of Illinois.

Nikolaev, A. G. (ed.) (2011). *Ethical Issues in International Communication*. New York: Palgrave.

Samovor, L. A., Portere, R. E., McDaniel, E. R. & Roy, C. S. (2015).

Intercultural Communication: A Reader. Boston, MA: Cengage

Learning.